

Free Online Tools for Businesses

A guide created by the Willoughby-Eastlake Public Library



Canva

<https://www.canva.com>

Simple web-based graphic design software. Design blog graphics, presentations, Facebook covers, flyers, posters, invitations, and more for Web or print. Includes images, fonts, and templates.

- iPad App
- Integrates with WordPress

Cost: FREE, standard platform

Tutorial: <https://designschool.canva.com/tutorials/>
<https://youtu.be/XqYti78riU8>



MailChimp

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<http://mailchimp.com/>

Online email marketing solution to manage subscribers, send emails, and track results. Easy drag and drop designer to create campaigns that match your style. MailChimp also offers advanced analytics.

Cost: Free, up to 2000 subscribers

Tutorial: <http://thenectarcollective.com/mailchimp-tutorial/>



Google Drive

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<https://drive.google.com>

15 GB of free Google online storage for any file type. Access files from a computer or mobile device. Integrates seamlessly with Google Docs, Sheets, Slides. Store unlimited high quality photos.

Cost: Free, up to 15 GB

Tutorial: <http://www.gcflearnfree.org/googledriveanddocs>



DropBox

<https://www.dropbox.com>

DropBox is a cloud storage system that works with all file types. Dropbox keeps your files safe, synced, and easy to share. Bring your photos, docs, and videos anywhere and never lose a file again.

Cost: Free, up to 2 GB

Tutorial: <https://techboomers.com/p/dropbox>



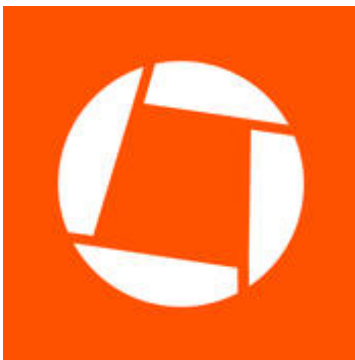
SurveyMonkey

<https://www.surveymonkey.com>

Create and publish online surveys in minutes, and view results graphically and in real time. SurveyMonkey provides free online questionnaire and survey tools.

Cost: Free, surveys with up to 10 questions & 100 responses

Tutorial: http://help.surveymonkey.com/articles/en_US/kb/How-to-create-a-survey



Genius Scan

<http://thegrizzlylabs.com/index.php>

Genius Scan is an app that turns your smartphone into a scanner in your pocket. Quickly scan your documents on the go and export them as JPEG or multi-page PDF files.

Cost: Free, additional features available for \$6.99

Tutorial: <https://youtu.be/6zLP2iOPmMk>

Other tools worth checking out:

- **Evernote** (<https://evernote.com/>): Digital Notebook
- **Pixlr Express** (<https://pixlr.com>): Online photo editor
- **Prezi** (<https://prezi.com/>): Online presentation software

Web Building & Hosting tools:

- **Wix** (<http://www.wix.com/>)
- **Square Space** (<http://www.squarespace.com/>)
- **Wordpress** (Wordpress.com or <https://wordpress.org/>)
 - <http://www.gcflernfree.org/wordpress-resources/wordpress>

Free Stock Photos:

- <https://www.pexels.com/> | <http://deathtothestockphoto.com/> | <https://unsplash.com/>